

Domestic market leader

Galenika, as the greatest Serbian manufacturer of plant protection products, has been operating successfully for more than half a century. Compared to the time when he produced the first herbicide Monosan in 1955, Galenika Fitofarmacija is a modern company today. Thanks to the continuous growth and development, investment in technological processes and equipment, expanding product portfolio and steady growth in production, Galenika Fitofarmacija has become a market leader with a share in total pesticide market of about 25%. Besides the domestic market, the company sells its products on the markets of Hungary, Albania, Macedonia and Bosnia and Herzegovina.

Steady increase in sales and customer loyalty illustrate in a best way success of Galenika Fitofarmacija. From a total of one million hectares of the area planted with corn, the preparations of Galenika Fitofarmacija protect about 30% of the crop. From a total of 400,000 hectares of wheat, in about 35% of the land apply this company's products, as well as 20% of apple orchards. The degree of use of preparations shows that agricultural producers and exporters of agricultural products have confidence in the quality of the products of Galenika Fitofarmacija because it provides them, in addition to quality protection, with high yield and good prices.